



## **SERO PROJECT RECEIVES \$15,000 from THE ELIZABETH TAYLOR AIDS FOUNDATION IN PARTNERSHIP WITH MACY'S**

December 11, 2017 Los Angeles, CA- Sero Project has been awarded a grant for \$15,000 from The Elizabeth Taylor AIDS Foundation (ETAF) in partnership with Macy's. The grant will be used to award scholarships to attend the HIV is Not a Crime III Training Academy, which Sero Project produces in partnership with the Positive Women's Network-USA.

HIV is Not a Crime III (HINAC III) is the third national training academy to educate and train people living with HIV (PLHIV), stakeholders and policy leaders to mobilize state-level advocacy to end HIV-related criminalization. It will be held June 3 – 6, 2018, at Indiana University-Purdue University Indianapolis (IUPUI).

HINAC III will also include a 2-day Black United Leadership pre-institute (BULI), June 1-3. The BULI is limited to 50 participants to elevate leadership of Black people, especially PLHIV, in state-level efforts to address HIV criminalization.

"The work Sero Project does to help people affected by HIV/AIDS is impressive, and very much aligned with Elizabeth Taylor's passionate commitment to the cause," said Joel Goldman, Managing Director of the Elizabeth Taylor AIDS Foundation. "ETAF and our partners at Macy's are thrilled to present Sero Project with these funds to help further our shared mission."

"We are proud to receive support from Elizabeth Taylor AIDS Foundation for HINAC III. Training new advocates is central to our work and HINAC III, which we produce with the Positive Women's Network-USA not only provides that training but is frequently personally transformational for individual attendees," said Tami Haught, Sero's Organizing and Training Coordinator.

Through their Cause Marketing Program, Macy's recognized their responsibility to the community and their concern for the needs of their neighbors. They are proud to partner with ETAF and have contributed to this grant.

### **About Sero Project**

The Sero Project is a network of people living with HIV (PLHIV) and allies fighting for freedom from stigma and injustice.

Founded in 2012, became a 501(c)(3) organization in 2013, Sero's work is predicated on the engagement of PLHIV, through networks (especially those representing key populations) to enable PLHIV to define their own priorities and agenda, select leadership of their own choosing and to speak with a collective voice. Sero is well known for its work to end the inappropriate use of a person's HIV+ status in criminal prosecutions and for supporting and facilitating the strengthening and launching of networks of PLHIV which improves health outcomes and strengthens the voices of people living with HIV.

### **About The Elizabeth Taylor AIDS Foundation**

ETAF was established by the legendary actress, Elizabeth Taylor in 1991 to provide grants to existing organizations offering direct care to people living with and affected by HIV and AIDS. Since its inception, ETAF has concentrated on supporting marginalized communities and has expanded our funding to support innovative HIV prevention

education and advocacy programs. To date, ETAF has granted to more than 675 organizations in 44 countries and 42 states in the U.S.



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