



Dear Friends,

I hope you all had a wonderful summer and are enjoying the fall season.

At Sero we so appreciated all the support and contributions so many of you have made over the years to the Holiday Card Project. I say this every year, for so many the only mail those inside get all year long is our holiday cards.

This year (2021) has also been another year of zoom meetings, social media, and virtual conferences. But for those incarcerated during this pandemic it has been isolated more than usual. Visitation stopped and now are just starting to allow visitors in most facilities, and jobs inside are beginning to open up opportunities, but it's been rough with no income, which have been put on hold, so no income (as little as it is) which is used for stamps, email, phone, snacks, etc.

I would first like to thank everyone again who participated in our 2020 Sero Projects Holiday Card Project. Your outpour of kindness was so appreciated. Those that received your cards were so touched that they were not forgotten, and for many, this was the only mail they received throughout the year, let alone during the holidays. The holiday card project last year sent over 1,000 cards from so many of you.

We are starting our Holiday Card Project early this year so we have more time for sign ups and getting the cards out by the holidays in December. Like last year, this year is so needed to bring hope, kindness and a small gesture to let those inside know that they are not forgotten. I would like to share a quote below from a person inside who received our cards. His words speak for itself on why we love doing the Holiday Card Project;

***“I’m writing to say a HUGE thank you, going back a couple of years, to the first time, when you guys had people sending me Christmas cards, it changed my whole life, and attitude has gotten back on track. I have shed so many healing tears... I just can’t thank you all enough. So many things are happening and it all started with you guys and those wonderful, thoughtful x-mas cards... you guys remembering me”.***

Last year we were so blessed to have Elizabeth Taylor AIDS Foundation sponsor the 2020 Holiday Card Project. Anyone who would like to contribute to this year's Holiday Card Project please contact me.

Here is an article again that was in HIV Justice Network Newsletter about [Sero's Holiday Project](#).

If you would like to participate in this year's Holiday Card Project:

- Contact me at [cindy.stine@seroproject.com](mailto:cindy.stine@seroproject.com) and let me know that you want to participate in the Holiday Card Project.

In keeping with last year, I will not be providing first names, unless you request. Please feel free to write up as many cards as you like. I will make sure that I spread them across the country. **HOWEVER**, if you do want to personalize your cards, please let me know the amount and I will provide you the list of first names and assign numbers for me to id. Also, if you would like to send to a specific state let me know that as well If you have someone that you would like us to



include to receive cards, please provide me with their complete mailing address including their DIN #.

**Very important to remember, cards can not have any glitter, glue, or anything else that can be removed from the card. The ink needs to be regular ink, no sharpies. The envelopes have to be plain white (no glitter) - Most facilities don't accept colored envelopes.**

Some guidelines:

- Writing holiday cards to people incarcerated- Cards need to be plain cards, **they can't have any sparkles or glitter, nothing that is glued on or can come off.** Envelopes need to also be plain white ones.
- No sharpies
- Last year the question that was often asked was, "can you write a letter and insert it into the card", please feel free to do so. Those receiving the cards look forward to words of encouragement and know that they aren't forgotten.
- Mail the card(s) to me at SERO Project, C/O Cindy-Holiday Cards, PO Box 1233, Milford, PA 18337 and I will label them and mail them out. If you want to send stamps to help out that would be appreciated.
- Deadline: Monday, December 13th is the deadline for receiving the cards. (If you can't get to us by the deadline, please still send).

Please let me know if you have any questions. I ask you not to seal the envelopes, I will label and mail out. -

Cards should be sent to my attention at:

Sero Project  
Cindy- Holiday Card Project  
PO Box 1233  
Milford, PA 18337

Thank You!

Cindy

Sero Project-Development Director